

performing a sliding window comparison to match the received feature data against the reference content;

wherein the first reference feature data corresponds to a first location of the sliding window on the reference content, and the second reference feature data  
5 corresponds to a second location of the sliding window on the reference content.

17. The method of claim 14, wherein the first and second comparing correspond to a comparison of a sliding window on the reference content.

10 18. The method of claim 12,  
selecting second reference feature data from the data storage;  
second comparing the received feature data with the second reference feature data; and

15 determining a degree of similarity between the candidate content and the reference content based at least in part on the first and second comparing.

19. A method for facilitating transfer authorization for a reference content comprising multiple frames, the method comprising, for each frame of the reference content, performing:

20 determining sub-regions for a current-frame of the reference content;  
extracting feature data for the sub-regions; and  
storing the extracted feature data in a database.

20. The method of claim 19, further comprising:  
storing transfer authorization criteria in the database.

21. The method of claim 19, wherein extracting feature data comprises  
5 selected ones of: performing edge detection, and detecting motion of an object of the  
first frame to the second frame.

22. An article, comprising:

10 a machine-accessible media having associated directives for authorizing transfer  
of a candidate content against a data store storing extracted feature data for reference  
content, wherein the directives, when accessed, results in a machine performing:  
extracting first feature data from the candidate content; and  
sending extracted feature data to a sever configured to perform  
15 selecting reference feature data from the data store,  
comparing extracted feature data with the reference feature data, and  
determining an authorization for transfer of the candidate content based at  
least in part on the comparing.

23. The article of claim 22, wherein the reference content comprises an  
20 image.

24. The article of claim 22, wherein the reference content comprises a video.

25. The article of claim 22, wherein the first feature data is extracted from a central portion of the candidate content.

26. The article of claim 22, wherein the directives for extracting first feature  
5 data further includes directives, when accessed by the machine, results in the machine performing:

apportioning the candidate content into plural sub-regions; and  
extracting feature data from the plural sub-regions.

27. The article of claim 26, wherein each sub-region is at most ten percent of  
10 the candidate content.

28. The article of claim 26, wherein the sub-regions have at least one  
dimensional extent less than or equal to 64 pixels.

29. The article of claim 22, wherein the directives for extracting first feature  
data further includes directives, when accessed by the machine, results in the machine  
performing:

apportioning the candidate content into plural sub-regions; and  
20 performing edge detection on the plural sub-regions.

30. The article of claim 22, wherein the directives further include directives,  
when accessed by the machine, results in the machine performing: